



AMERICAN CORNHOLE ORGANIZATION

MEET THE ACO

American Cornhole Organization is the governing body for the sport of cornhole. Established in 2005 and headquartered in Milford, Ohio, the ACO offers official cornhole rules, sanctioned products, tournament listings, and comprehensive information about cornhole events. The mission of the ACO is to increase awareness and competition of the sport of cornhole by governing the rules and regulations of the sport, hosting tournaments, and fostering a community of players, both social and professional.

ACO WE ARE CORNHOLE

SPORT OF CORNHOLE

Recognition of the Sport

Wall Street Journal article published June 2007

ESPN Magazine article published September 2010

WCPO-Channel 9 "Sports of All Sorts" aired summer 2010

Cincinnati Business Courier article published Jan. 2011

Cornhole for Wii

Cornhole: Throwing Bags in a Hole book published 2010

Topps Company introduces first Cornhole Players Card featuring ACO King of Cornhole Matt Guy, Summer 2011

"Brotherhood of Bags: Cornholing America" book by Paul Nelson, published 2010

Wikipedia recognizes the ACO as the organization for the Sport of Cornhole

ESPN's Wider World of Sports with Kenny Maynes aired October 9, 2013, featuring the ACO World Cup

ESPN Sports Center Live Broadcast July 11, 2015 at the World Championships of Cornhole X in Knoxville, TN

DudePerfect Summer 2017, Nickelodeon's DudePerfect features ACO-Pros Matt Guy and Bret Guy

Eastpoint Sports puts ACO Brand into 3800+ **Walmart** stores with backyard board and bag sets, March 2019



ACO Marketing Stats

- ✓ **43,085+** Active Facebook Followers
- ✓ **3,215** Ranked Active Players
- ✓ **180** Certified Officials representing 39 States
- ✓ **41,000** Unique Website Hits per Month
- ✓ **1.7 Million** Livestream Views at a single cornhole event



"If NASCAR is a nation of 75 million people, then there's 75 million people in cornhole nation."

Kyle Petty, Kyle's Corner
NASCAR.com

WE ARE CORNHOLE
AMERICAN CORNHOLE.COM